

# SIMPLY MAGAZINES DISCOUNT MATRIX

## SIMPLY SPALDING - 15,000, ALL PRICES ARE PER MONTH PLUS VAT

Ad Size	1 off	3 issues	6 issues	12 issues
Double Page	£ 765.00	£ 726.75	£ 650.25	£ 573.75
Full Page	£ 420.00	£ 399.00	£ 357.00	£ 315.00
Half Page	£ 232.50	£ 220.88	£ 197.63	£ 174.38
Quarter Page	£ 127.50	£ 121.13	£ 108.38	£ 95.63
Eighth Page	£ 71.25	£ 67.69	£ 60.56	£ 53.44
Front Cover Solus	£ 223.13	£ 211.97	£ 189.66	£ 167.35
Contents Page Solus	£ 140.25	£ 133.24	£ 119.21	£ 105.19
News Solus	£ 159.38	£ 151.41	£ 135.47	£ 119.54

## SIMPLY BOSTON - 12,000, ALL PRICES ARE PER MONTH PLUS VAT

Ad Size	1 off	3 issues	6 issues	12 issues
Double Page	£ 671.25	£ 637.69	£ 570.56	£ 503.44
Full Page	£ 371.25	£ 352.69	£ 315.56	£ 278.44
Half Page	£ 206.25	£ 195.94	£ 175.31	£ 154.69
Quarter Page	£ 116.25	£ 110.44	£ 98.81	£ 87.19
Eighth Page	£ 63.75	£ 60.56	£ 54.19	£ 47.81
Front Cover Solus	£ 203.44	£ 193.27	£ 172.92	£ 152.58
Contents Page Solus	£ 127.88	£ 121.49	£ 108.70	£ 95.91
News Solus	£ 145.31	£ 138.04	£ 123.51	£ 108.98

## SIMPLY SPALDING & SIMPLY BOSTON - 27,000, ALL PRICES ARE PER MONTH PLUS VAT\*

Ad Size	1 off	3 issues	6 issues	12 issues
Double Page	£ 1,292.63	£ 1,227.99	£ 1,098.73	£ 969.47
Full Page	£ 712.13	£ 676.52	£ 605.31	£ 534.09
Half Page	£ 394.88	£ 375.13	£ 335.64	£ 296.16
Quarter Page	£ 219.38	£ 208.41	£ 186.47	£ 164.53
Eighth Page	£ 121.50	£ 115.43	£ 103.28	£ 91.13
Front Cover Solus	£ 383.91	£ 364.72	£ 326.33	£ 287.93
Contents Page Solus	£ 241.32	£ 229.25	£ 205.12	£ 180.99
News Solus	£ 274.22	£ 260.51	£ 233.09	£ 205.67

**\*PRICES INCLUDE A 10% DISCOUNT**

### PRIME POSITIONS

Outside Back Cover	Full Page Rate plus 25%
Inside Front Cover	Full Page Rate plus 15%
Inside Back Cover	Full Page Rate plus 10%

### BUSINESS FOCUS

Simply Spalding	£195.00
Simply Boston	£165.00